

#### **SECOND QUARTER 2011**

**REPORTING DATE:** 

April 2, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Saturday	8:00 am to 8:30 am	3 m 30 s
Saturday	8:30 am to 9:00 am	4 m
Saturday	9:00 am to 9:30 am	3 m 30 s
Saturday	9:30 am to 10:00 am	4 m
Saturday	10:00 am to 10:30 am	3 m 30 s
Saturday	10:30 am to 11:00 am	4 m
	Saturday Saturday Saturday Saturday Saturday Saturday	Saturday 8:00 am to 8:30 am  Saturday 8:30 am to 9:00 am  Saturday 9:00 am to 9:30 am  Saturday 9:30 am to 10:00 am  Saturday 10:00 am to 10:30 am

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

X

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager

KVOA-TV/-DT4

9/4/11 Date



#### **SECOND QUARTER 2011**

REPORTING DATE:

April 9, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:



That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

4/15/11

Bill Shaw, President and General Manager

KVOA-TV/-DT4



#### **SECOND QUARTER 2011**

REPORTING DATE: April 16, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	4:00 pm to 4:30 pm	3 m 30 s
Pearlie	Saturday	4:30 pm to 5:00 pm	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

X

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

4/18/11

Bill Shaw, President and General Manager

KVOA-TV/-DT4



#### **SECOND QUARTER 2011**

REPORTING DATE:	April 23, 2011
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CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

X

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

4/25/11

Bill Shaw, President and General Manager

KVOA-TV/-DT4



#### **SECOND QUARTER 2011**

REPORTING DATE: April 30, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second guarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other noncommercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:



That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager KVOA-TV/-DT4

5/2/11





#### **SECOND QUARTER 2011**

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:



That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager

KVOA-TV/-DT4





#### **SECOND QUARTER 2011**

REPORTING DATE: May 14, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie (Did not air due to Golf Players Championship runover)	Saturday	4:30 pm to 5:00 pm	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:



That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

5/24/4

Bill Shaw, President and General Manager

KVOA-TV/-DT4





#### **SECOND QUARTER 2011**

**REPORTING DATE:** 

May 21, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Saturday	8:00 am to 8:30 am	3 m 30 s
Saturday	8:30 am to 9:00 am	4 m
Saturday	9:00 am to 9:30 am	3 m 30 s
Saturday	9:30 am to 10:00 am	4 m
Saturday	10:00 am to 10:30 am	3 m 30 s
Saturday	4:30 pm to 5:00 pm	4 m
	Saturday Saturday Saturday Saturday Saturday Saturday	Saturday 8:00 am to 8:30 am  Saturday 8:30 am to 9:00 am  Saturday 9:00 am to 9:30 am  Saturday 9:30 am to 10:00 am  Saturday 10:00 am to 10:30 am

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

5/24/11

Bill Shaw, President and General Manager

KVOA-TV/-DT4

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#### **SECOND QUARTER 2011**

REPORTING DATE:	May 28, 2011
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CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second guarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
Willa's Wild Life	Saturday	4:00 pm to 4:30 pm	3 m 30 s
Pearlie	Saturday	4:30 pm to 5:00 pm	4 m
The Magic School Bus	Saturday	6:00 pm to 6:30 pm	3 m 30 s
Babar	Saturday	6:30 pm to 7:00 pm	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs. including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other noncommercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce. advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

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That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager

KVOA-TV/-DT4

5/3////
Date





#### **SECOND QUARTER 2011**

REPORTING DATE:

June 4, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m
Turbo Dogs	Saturday	3:30 pm to 4:00 pm	3 m 30 s

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

X

That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

6/7/11

Bill Shaw, President and General Manager

KVOA-TV/-DT4





#### **SECOND QUARTER 2011**

<b>REPORTING DATE:</b> June 5, 2011
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CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Shelldon	Sunday	3:30 pm to 4:00 pm	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

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That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

6/7/11

Bill Shaw, President and General Manager

Date

KVOA-TV/-DT4





#### **SECOND QUARTER 2011**

REPORTING DATE:

June 11, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

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That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

6/13/11

Bill Shaw, President and General Manager KVOA-TV/-DT4





#### **SECOND QUARTER 2011**

REPORTING DATE:

June 18, 2011

CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second guarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	10:00 am to 10:30 am	3 m 30 s
Pearlie	Saturday	10:30 am to 11:00 am	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

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That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager

KVOA-TV/-DT4

6/21/11 Date





#### **SECOND QUARTER 2011**

NEFORTING DATE. June 25, 2011	<b>REPORTING DATE:</b>	June 25, 2011
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CHANNELS 4 and 23 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during second quarter:

Children's Program	Days and	Times Aired	Total Commercial Matter* (Minutes, Seconds)
Turbo Dogs	Saturday	8:00 am to 8:30 am	3 m 30 s
Shelldon	Saturday	8:30 am to 9:00 am	4 m
The Magic School Bus	Saturday	9:00 am to 9:30 am	3 m 30 s
Babar	Saturday	9:30 am to 10:00 am	4 m
Willa's Wild Life	Saturday	4:00 pm to 4:30 pm	3 m 30 s
Pearlie	Saturday	4:30 pm to 5:00 pm	4 m

<sup>\*</sup> Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:

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That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements

That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager

KVOA-TV/-DT4

7/8/1/ Date